



THE  
CENTER  
FOR  
WOMEN  
AND  
FAMILIES

## Domestic Violence Awareness Month (DVAM)

### Tip Sheet

The Center for Women and Families serves individuals experiencing domestic or intimate partner violence and sexual assault. Spreading awareness about these issues and the work we do is a key part of reducing violence and creating a safer, more loving community. October is Domestic Violence Awareness Month (DVAM). This year, we aim to highlight the increase in domestic violence-related homicides, which are currently on pace to double the number that occurred in 2021. Please join us in spreading awareness:

#### **Become a DVAM Sponsor**

Consider supporting our awareness building activities for the month. We will list your name on our campaign materials and mention you on our social media channels so our community knows you support our critical services. Please see the attached document for suggested levels of support.

#### **Get Social**

Hand out postcards and hang up posters that feature The Center's DVAM campaign at local businesses and in community spaces. Follow [@thecenteronline](#) on Instagram, Twitter, Facebook, and LinkedIn to share information during DVAM! We can provide a social media toolkit to help you spread awareness about our mission and services to the community.

#### **Get Involved**

Volunteer as an individual or part of a group. Groups of three or more people may be asked to sort and organize donations or supplies, clean and tidy up spaces, or do some light landscaping around our campus. There are also opportunities to serve clients during lunch or dinner times. For more information or questions, contact [brandy.bernauer@cwfempower.org](mailto:brandy.bernauer@cwfempower.org).

#### **Raise Money**

Fundraising events can be a helpful way to support The Center's mission. Every year, The Center hosts an online peer-to-peer fundraising campaign for DVAM. Create a free fundraising page and use our toolkit to share it on your social media channels and raise money for survivors. Encourage your friends or family to create a page as well!

Individuals, groups, or organizations can also host a fundraising event on behalf of The Center. Events like these might be held at a store or business and include an auction or raffle – or simply a donation jar sitting out to collect money from customers or event attendees.

**For more information or questions about getting involved, contact**  
[jenny.kuerzi@cwfempower.org](mailto:jenny.kuerzi@cwfempower.org).

**Thank you!**