



Domestic Violence Awareness Month (DVAM)

Third-Party Toolkit

The Center for Women and Families is Kentuckiana's domestic violence and rape crisis center, serving individuals and families who are affected by intimate partner abuse and/or sexual assault.

October is Domestic Violence Awareness Month (DVAM), an important time for The Center to connect with our community and shine a light on the impacts of domestic and intimate partner violence. This year's campaign theme is "It's Time to Talk About Domestic Violence" and will highlight the increase in local domestic violence-related deaths, which are on track to double from 2021. There are many opportunities to engage with us during this time, including through a third-party event or activity to benefit The Center.

Individuals, groups, or organizations may hold events or activities at a store or business, where they may choose to donate a percentage of their sales to The Center. Some third-party events can include an auction or raffle, while others may simply set out a donation jar at an event or during regular business hours.

Share your third-party event to your social media channels! The Center can provide a social media toolkit to help spread the word about DVAM and your event. To be included on our online calendar of events online, please let us know about your event by September 30th.

For more information on third-party events, please visit:

www.thecenteronline.org/get-involved/third-party-events/

For more information on DVAM, please visit:

www.thecenteronline.org/education/awareness/domestic-violence-awareness-month/

Questions, or want to use The Center's logo for your third-party event? Contact jenny.kuerzi@cwfempower.org or 502-581-7235.

