

Partners for Good



The Center for Women and Families

2016 ANNUAL REPORT

CHIEF EMPOWERMENT OFFICER
Marta Miranda-Straub



Letter from the CEO

In today's economic climate it's as important for nonprofits to work smarter not harder as ever. Government programs are reducing funds and cutting programs and grant dollars are dwindling. We are committed to make every cent of donations like yours stretch as far as possible. Strategic Partnerships are one way we work together to come up with innovative programming and funding solutions that will keep our work moving forward.

We look to be one of the first ones at the table to create collaborations that extend our reach and provide the best services possible to those affected by domestic violence and sexual assault.

Because we alone cannot address all intimate partner and sexual violence in our community, we must leverage partnerships and increase capacity of other providers to identify intimate partner violence and connect people with our services. We do just that with our professional training program and projects like Arise to Safety.

This year the Arise to Safety project was established in collaboration with KentuckyOne, the Center for Women and Families and the Mary Byron Project with funding from the Jewish Heritage Fund for Excellence. The program which trains hospital staff to screen every patient for domestic violence immediately started connecting more people to The Center and the services we could provide them.

For the past five years, The Center has played a leadership role in establishing Community Shield, a secondary violence prevention initiative, that includes over 40 public, private, and non-profit agencies from across our community to develop a comprehensive, community-wide response to children and youth exposure to violence. To change violence in our culture, it will take all of us working together.

Many times when an individual needs our services they are also using other services whether that's through our healthcare system, legal system or other service providers in our community. We continually look for ways we can make things a little easier for our clients as they navigate a maze of systems. We saw an opportunity that would allow us to better serve our clients in a partnership with Metro United Way and their 2-1-1 program.

In 2016 Metro United Way's 2-1-1 resource line moved to The Center's 24-hour call center. Combining the two call centers was a no brainer. We were able to pool our resources saving the center valuable dollars as well as enhance the service we provide to the thousands who call our hotline.

Thank you for your support of The Center. With your help we can continue to grow our partnerships and our reach. We want everyone in our community to know that they are not alone, we are here with free safe and confidential services.

Mil gracias por su apoyo,
(A thousand thanks for your support)

A handwritten signature in black ink that reads "Marta Miranda-Straub". The signature is fluid and cursive, written on a white background.

Marta Miranda-Straub

STRATEGIC PARTNERSHIPS



We answer 2500-3000 2-1-1 calls per month.



Average wait time on the information line is about 30 seconds.



The expanded call center can have up to 8 advocates on calls at one time.

Metro United Way and the Center for Women and Families 2-1-1 Call Center Partnership was born of the idea that combined efforts and shared resources would better serve our community.

Prior to our partnership, as a provider of services to individuals victimized or affected by domestic violence (DV) and sexual assault (SA), The Center had a long and successful history of operating a 24/7, 365-day crisis line. For years, CWF Crisis Intervention Advocates provided support to callers including compassionate listening, problem-solving, safety planning, and information and referral to other community resources.

In addition to immediate safety issues, many callers faced situations such as eviction, need for mental health or substance abuse treatment, and homelessness. CWF's Crisis Intervention Advocates were regularly problem-solving and making referrals to other community agencies, frequently turning to 2-1-1 for information. With intersecting needs and resources, this collaboration to partner on a merged Call Center has provided us with a new flexibility to improve services and better support all callers.

The 2-1-1 service went live on May 16, 2016 with a seamless transition, and has since met every benchmark of success. The model has proven to be so effective that, in December, The Center expanded to provide services for five additional Kentucky counties. In January, we expanded our services to include texting.



In partnership with The Center for Women and Families



In the first year of Arise to Safety over 60,000 patients were screened at the University of Louisville Hospital by hospital staff.



158 screenings completed by CWF Advocates were identified as High Lethality.



79 clients were sheltered from Arise to Safety during a 10 month period.

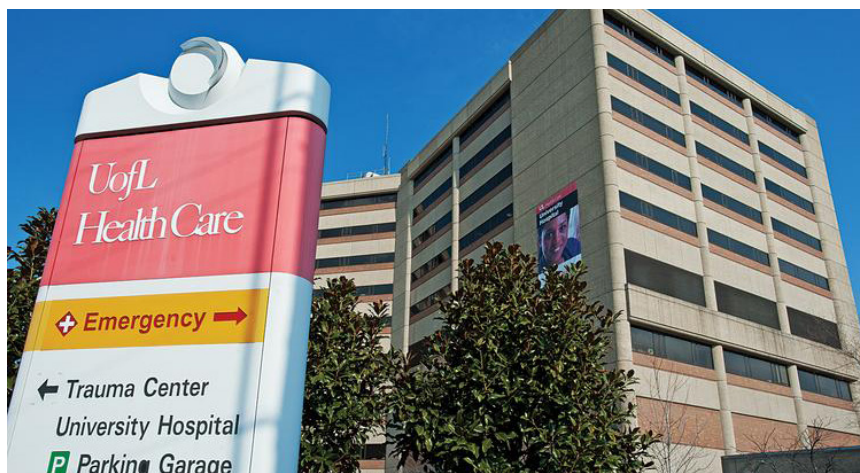
Arise to Safety project is a collaborative initiative between University of Louisville Hospital and Jewish Hospital in Louisville. It centers on uncovering hidden intimate partner violence and intervening with supportive services (safety planning, emergency shelter, etc.) to reduce intimate partner violence-related homicides and create a safer community.

University of Louisville Hospital and Jewish Hospital staff administer a newly-developed domestic violence screening tool to all patients presenting in the emergency departments.

Emergency room clinicians have asked four direct questions of all emergency room patients, making sure the patient didn't have a spouse, partner or other family member in the room at the time. They ask: Have you been injured, hit, kicked, punched in the past year, and, if so, by whom? Do you feel unsafe in your current relationship? Is there a partner from a previous relationship who is making you feel unsafe now? Are you here today for injuries related to intimate partner violence? If the patient responds positively to screening questions, thus indicating high danger, the hospital staff contacts CWF's 24/7 crisis line and a CWF hospital advocate is dispatched to provide on-site supportive services to the identified victim.

The hospital advocate provides safety planning, peer counseling, advocacy, support, and works with the client to determine next steps. If the client is in need of emergency shelter, the hospital advocate collaborates with our crisis response team to coordinate the client's entry into our shelter.

Patients are not always ready to leave their situation, but advocates are planting seed of hope and patients will leave knowing help is available and they have options.



Arise
TO SAFETY

A Partnership of KentuckyOne Health
The Center for Women and Families • Mary Byron Project

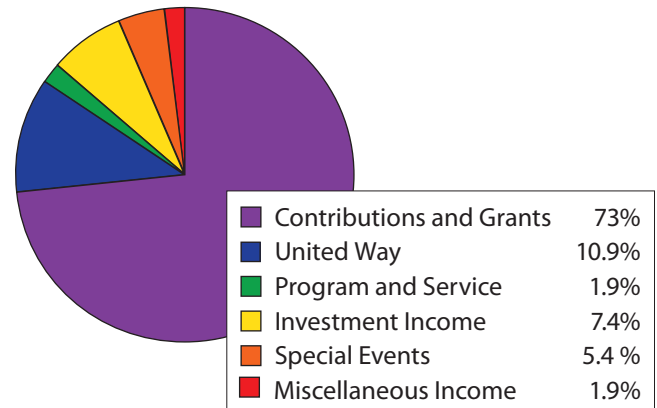
2016 REPORT TO THE COMMUNITY

Financial Report July 1, 2015 through June 30, 2016

FINANCIALS

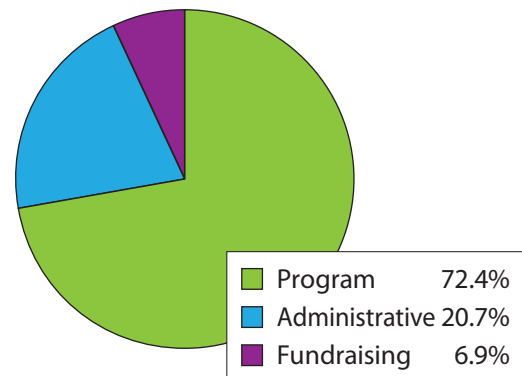
Revenues

Contributions and Grants	3,302,501
United Way	494,002
Program and Service Fees	85,631
Investment Income	310,897
Special Events (net)	246,015
Miscellaneous Income	87,643



Expenses

Program Expenses	4,529,606
Administrative Expenses	1,295,703
Fundraising Expenses	434,246



2016 Balance Sheet Summarized

Assets	21,344,288
Liabilities	4,639,794
Net Assets	16,704,584

Program and Services Cost Estimates

\$5 Cost of providing meals for one person in emergency shelter for a day.

\$35 Cost of providing meals for a person in emergency shelter for a week.

\$54 Cost of providing a room for a night for a person seeking emergency treatment.

\$94 Cost of providing an hour art therapy for a client.

\$137 Cost of one hour of crisis response.

Please note that costs are an approximate estimate and may fluctuate based on economic trends and realities (i.e. increased cost of food, benefits, etc).

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The Center for Women and Families helps victims of intimate partner abuse or sexual violence to become survivors through supportive services, community education and cooperative partnerships that foster hope, promote self-sufficiency and rebuild lives.



www.thecenteronline.org
24 Hour Toll-free Crisis Line: 1-844-BE-SAFE-1
Business Line: 502.581.7200



@thecenteronline



ACCOUNTABILITY

Does the Center for Women and Families (CWF) have an active Board of Directors comprised of community leaders that meets regularly? Yes, the board is comprised of 28 local community leaders that represent business, government and other sectors.

Does the Board of Directors review and approve the annual budget and monthly financial statements? Yes. The annual budget and monthly financial statements are approved by the board following thorough review by the Finance Committee (comprised of financial and business experts).

Does the Board of Directors review and approve the annual independent audit report as the auditor's management letter comments? Yes, the annual audit it is approved by the Board following thorough review by the Finance Committee and the Executive Committee.

Does the CWF have additional oversight committees? Yes, these include the Finance Committee, Human Resources Committee, Program Committee, Development Committees (two, one for the Louisville Area and a second one that focuses on Southern Indiana), Facilities Committee, Advisory board, and a Public Relations and Marketing Committee.

Does CWF have ethics and conflict of interest policies? Yes, the board members and staff are required to sign a Code of Ethics and a Conflict of Interest statement.

Does CWF have a diversity and inclusion policy? Yes

Does CWF prohibit providing donor information to third parties? Yes